


# ROHITH SAGAR M

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 Portfolio : <https://rohithsagar.com>

 Github : <https://github.com/sagar143s>

Dubai – U.A.E



## PROFESSIONAL SUMMARY

Web Developer with 5 years of experience in JavaScript, HTML, Shopify, WordPress, and React Hydrogen. Skilled in Liquid for Shopify, and proficient in React.js and Next.js. Expert in building dynamic, responsive, and performance-optimized web solutions. Strong collaborator with cross-functional teams to deliver client-driven results.

## PROFESSIONAL EXPERIENCE

### FULL STACK DEVELOPER

#### SquareCom IT Solution ( UAE )

Period: From 18/01/2024 to Present



- Led a development team, effectively managing tasks and ensuring 100% on-time delivery.
- Customized and optimized Shopify and WordPress platforms, increasing e-commerce store performance by 30%.
- Acted as the primary client liaison, gathering requirements, providing updates, and ensuring project alignment with business goals.
- Streamlined version control and deployment workflows using Git, Bitbucket, and GitHub, reducing deployment time by 20%.
- Designed and developed responsive applications using React.js, Next.js, and CSS, achieving a 25% improvement in user engagement.
- Implemented CI/CD pipelines, improving development efficiency and ensuring seamless integration and delivery.
- Utilized Agile methodologies to track project progress and deliver high-quality solutions.
- Developed RESTful APIs to integrate third-party services, enhancing application functionality and scalability.
- Spearheaded performance optimization initiatives, including server-side rendering with Next.js and lazy loading, resulting in a 40% reduction in page load times.

### FRONT END DEVELOPER

#### Hashgate IT Technology LLC ( UAE )

Period: From 1/8/2022 to 10/01/2024



- Led the development of web applications using Next.js, ensuring responsive and efficient user interfaces.
- Demonstrated expertise in version control with GitHub and Bitbucket, ensuring smooth collaboration and streamlined deployments.
- Collaborated with product teams to implement new features, aligning with business goals.
- Applied advanced Material UI components to create aesthetically refined and consistent user experiences.
- Optimized application performance through server-side rendering and efficient data fetching using Next.js.
- Partnered with design teams via Zeplin to integrate meticulously designed interfaces.
- Implemented Shopify components and API endpoints for seamless e-commerce functionality.
- Established and configured Shopify stores, adhering to e-commerce best practices for smooth operations.

### FULL STACK DEVELOPER

#### Global Franchise Architects India Pvt Ltd (Cream And Fudge)

Period: From 05/11/2019 to 28/02/2022



- Designed and maintained user interfaces, ensuring optimal functionality and user engagement.
- Utilized HTML, JavaScript, and CSS to bring concepts to life with responsive and interactive designs.
- Created custom WordPress websites, ensuring compatibility across devices and platforms.
- Collaborated with product teams to implement feature developments, enhancing application capabilities.
- Monitored and maintained networks and servers to ensure operational stability.
- Upgrading, installing and configuring new hardware and software to meet company objectives.
- Performed diagnostic tests and debugging procedures, optimizing system performance and reliability.

## FRONT END DEVELOPER

**Datacube Software Solutions India Pvt Ltd**

Period: From 01/01/2019 to 30/10/2019

- Used HTML, CSS, Javascript for making Websites
- Providing Next Gen using CSS, Bootstrap for web sites.
- Optimizing copy and landing pages for search engine optimization
- Performing ongoing keyword research including discovery and expansion of keyword opportunities



## CORE SKILLS & TECHNOLOGIES

|                          |  |
|--------------------------|--|
| Languages & Frameworks   | : JavaScript, Node.js, HTML5, CSS3, Liquid, React.js, Next.js, React Hydrogen, Tailwind CSS, MUI, Bootstrap                                |
| E-commerce Expertise     | : Shopify, Shopify Plus (custom themes, checkout scripts, Storefront API), Headless Commerce, WordPress, CRO Optimization                  |
| Development Tools        | : VSCode, Git, GitHub, GitLab, Bitbucket, Postman  |
| Project Management Tools | : Jira, Discord, Office 365  |
| Design & Prototyping     | : Figma, Zeplin, Canva   |
| CI/CD & Deployment       | : Jenkins, GitLab CI/CD, Travis CI, Netlify, Vercel  |
| SEO Techniques           | : Technical SEO, On-Page SEO, Off-Page SEO, Core Web Vitals, Schema Markup, Mobile Optimization, Page Speed Optimization, Keyword Research |
| Hosting Services         | : AWS, Hostinger, GoDaddy, InMotion Hosting  |
| Mail Hosting Platforms   | : Google Workspace, Zoho Mail, Microsoft Exchange, ProtonMail, Hostinger Email, cPanel Email, Namecheap Private Email                      |

## RECENT PROJECT

- |  |   |
|--|---|
| - ExpressBuyMart.com - Ongoing Project           | - Brandconnection.vercel.app ( Reactjs )  |
| - Xiafit.com ( Nextjs ) - Ongoing Project        | - Coloniumae ( Reactjs )                  |
| - bequeenstudio.com ( nextjs ) - Ongoing project | - Wpmoda.com ( Reactjs )                  |
| - Taessrealestate.ae ( Wordpress )               | - Tsperfumes.com ( shopify )              |
| - BullandBearz.com ( Nextjs )                    | - LondonLulu.com ( wordpress )            |
| - Wpmoda.com ( Reactjs )                         | - shopcin.com ( Shopify, React Hydrogen ) |
| - Bossini.ae ( shopify )                         |   |

## SOFTWARE

### PROFICIENCY

- Microsoft Dynamics 365
- Knowledge In Computer Fundamentals
- Windows 7, 8, 10, vista & Android Operating System
- Linux Operating Systems (kali, parrot included)

## ACADEMIC

### QUALIFICATION

**Bachelor of Engineering in Computer Science**

Anna University, Tamil Nadu , India | July 2016 - April 2020

## LANGUAGES

- **English, Hindi, Malayalam, Tamil**

## PERSONAL

### INFORMATION

- Nationality : Indian
- Date of birth : 05th of December 1997
- Passport Number : V5684564
- Visa Status : Employment visa

## DECLARATION

I hereby declare that all the information provided is accurate and true to the best of my knowledge and belief.